18. mars 2026

Spiss og skreddersydd AI

Trends
AI Event

From Agents to Teammates:

What AI Needs to Actually Work

Ivan Coelho
Head of AI Solutions at Asana

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We are entering the agentic era of work

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Draft company goals

Develop a project plan

But AI Agents are failing

Resolve this IT ticket

Coordinate our campaign

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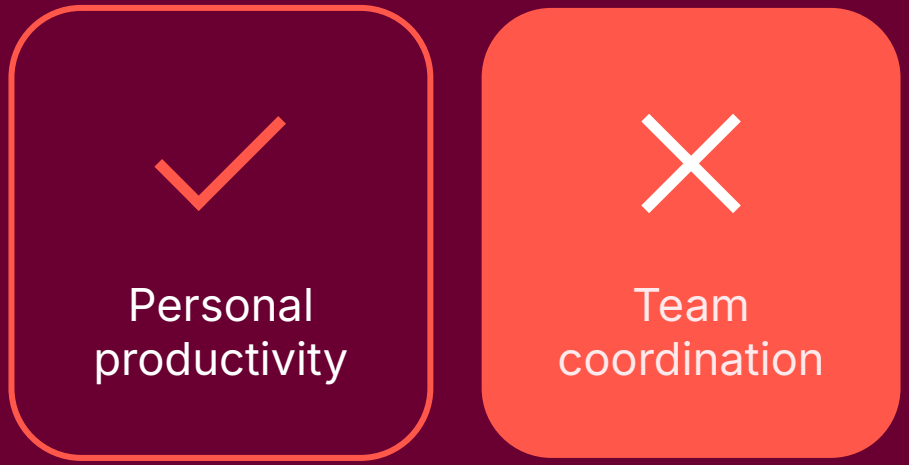
Most AI agents optimize for personal productivity



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The result: smart agents, disconnected teams

AI agents are fragmented. Work isn't.

Complete context

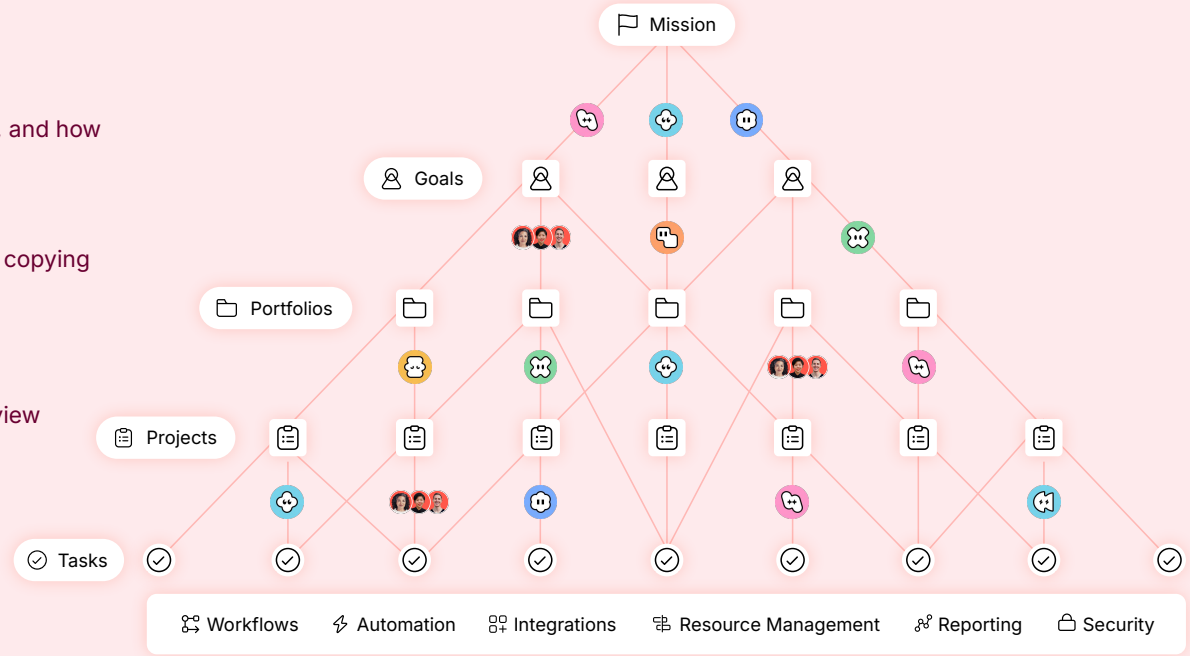
Asana AI understands your goals, projects, tasks, and how work connects across teams.

Coordinated work

Teams and AI collaborate in the same system. No copying work across disconnected AI tools.

Built-in guardrails

Work happens with visibility, permissions, and review built in — so teams stay in control.



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You need AI that works like a real teammate so your team can move faster

Understands how work actually gets done

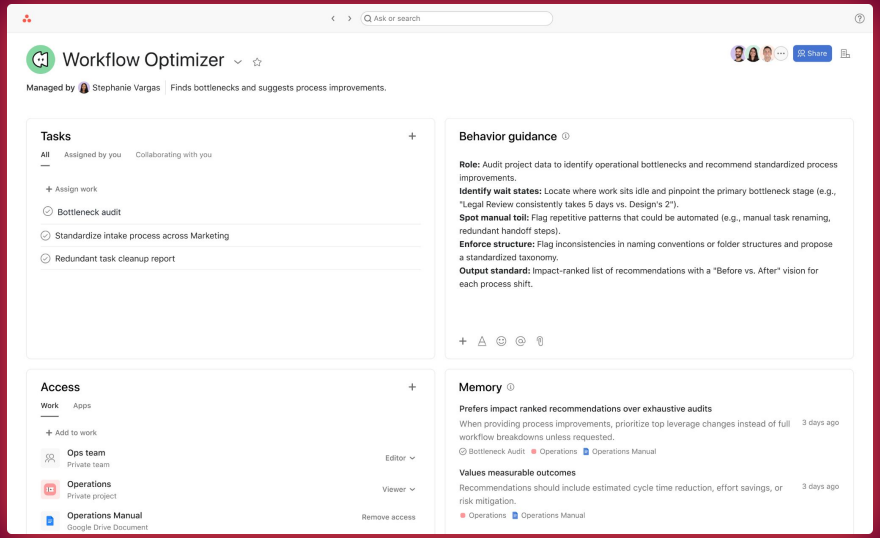
They know your goals, projects, owners, and business processes, and work with your team, not around it.

Do real work with your team

They draft work, incorporate team feedback, involve the right stakeholders, and keep projects moving. Over time, they learn how your team works, helping you deliver more without adding resources.

Always in your control

They follow the same permissions as your human teammates and show their work as they go, so you can step in and course correct at any time.

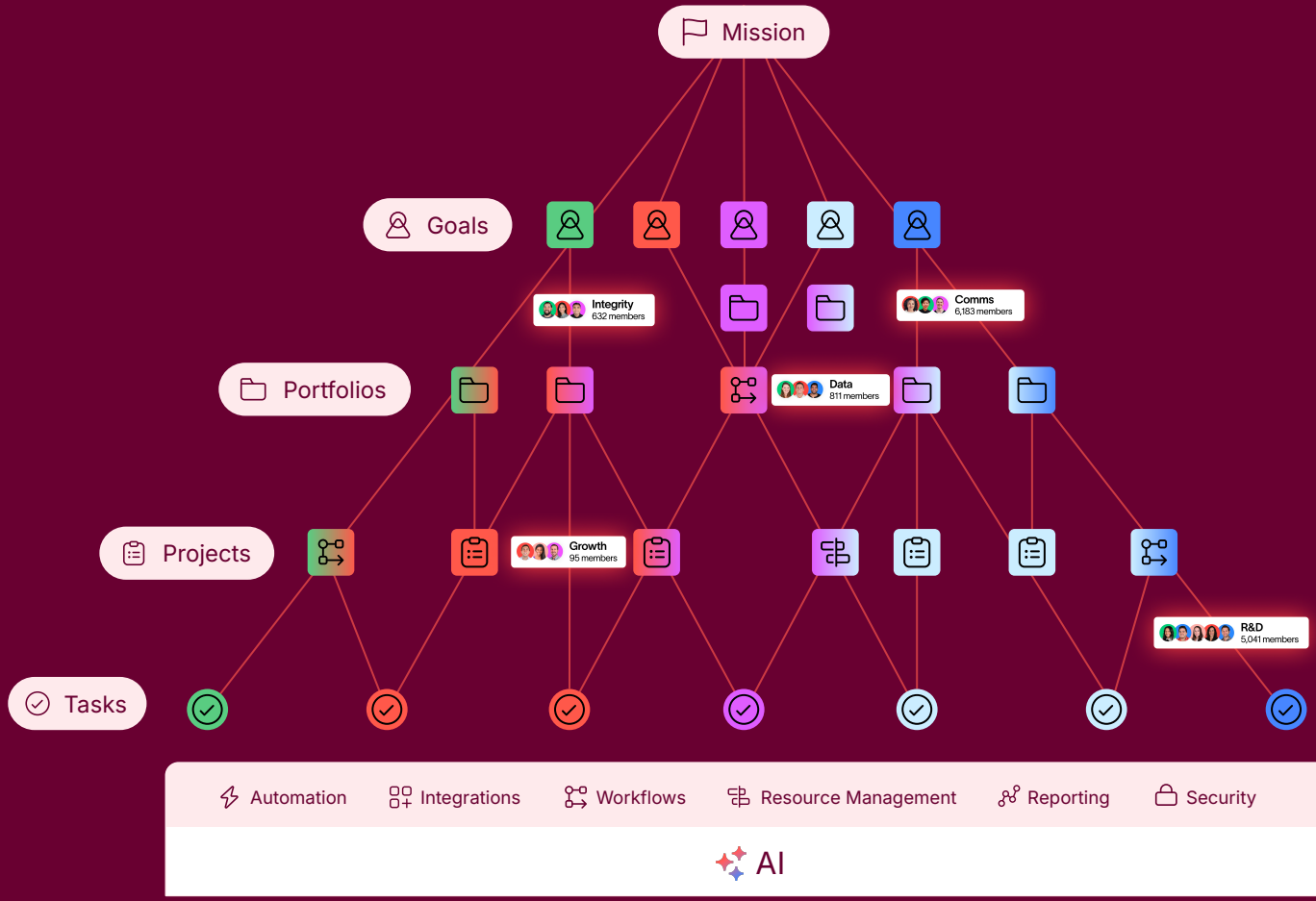


Where do we begin?

Map the Work

Identify the Opportunity

Build the Team



Teams

- Marketing
- Operations
- IT
- Sales
- Product

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Thank you!

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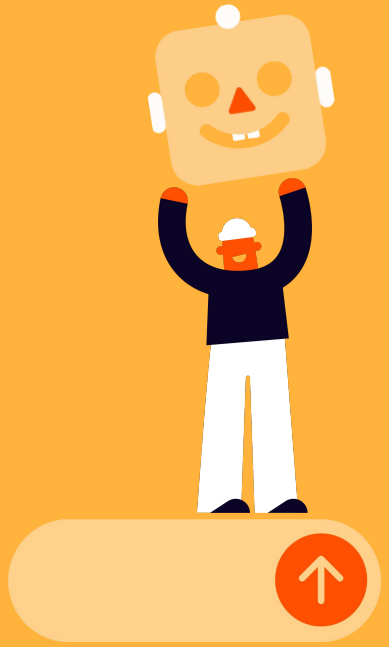
La oss ta en prat!

Henrik Ruud
Strategisk leder og rådgiver

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